

## Ana Laslo new head of Erste banka's Target Product Management Department

Zagreb, September 30, 2009 – Ana Laslo has been appointed the head of the Target Product Management Department within the Sale Support Division of Erste & Steiermärkische Bank d.d. In her new position, Ana Laslo will be responsible for the introduction of new and the advancement of existing retail products in accordance with client demands and the planned targets of the Retail Division.

Ana Laslo was born on July 1, 1982 in Zagreb. She completed I. Gimnazija in Zagreb and graduated from the Faculty of Economy in Zagreb with an emphasis on marketing in 2005. In June 2005, she began working for Erste & Steiermärkische Bank d.d. as a consultant for target product management and has worked in this position until this new appointment. She is actively using English and Italian.

*"I am certain that my previous experience at Erste banka will help me in my new position as head of the Retail Target Product Management Department. I expect that we will continue being a bank with recognizable products that are adapted to clients and with an overall offer that accompanies clients through the phases of their lives",* pointed out Ana Laslo.

### For additional information:

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